

# SERVICE & PRODUCT DESIGN FOR CIRCULAR HEALTHCARE

September 29<sup>th</sup>, 2025  
October 3<sup>rd</sup>, 2025

**FREE OF CHARGE**  
MADE POSSIBLE  
THROUGH EU FUNDING

**HALF-DAY PREPARATION**  
AT HOME

**4 FULL DAYS ON-SITE**  
IN DELFT & ROTTERDAM,  
NETHERLANDS

**HALF-DAY REFLECTION**  
AT HOME

LOCATION - **TU DELFT**

**5 DAYS  
COURSE**

## THE COURSE

In this five-day course, learn to apply the Circular Healthcare Design Canvas to real-world healthcare challenges. Work hands-on with experts from top European universities on pursuing sustainable service and product design in healthcare.

## FOUR DAY PROGRAM OVERVIEW

### Monday 29

Arrival

### Tuesday 30

Module 1 & 2  
@Delft

### Wednesday 1

Visit Erasmus MC &  
Social Program  
@Rotterdam

### Thursday 2

Module 3 & 4  
@Delft

### Friday 3

Module 5 & 6  
@Delft

## APPLY

Submit your application following the instructions provided by your institution / organization

OR

Visit the site:

[www.deshealth.eu](http://www.deshealth.eu)

Write to:

[info@deshealth.eu](mailto:info@deshealth.eu)

# PROGRAM

## TUESDAY 30

### MODULE 1 (TEM/TU DELFT)

#### Sustainability & Healthcare

- Program & participant introduction
- Circular Hospital Canvas
- Case & Team creation

### MODULE 2 (ESCI-UPF/TU DELFT)

#### Environmental Assessment

- Introduction to Environmental Assessment
- EA Software & tools
- Exercise: performing EA to cases

## WEDNESDAY 1

### FIELD DAY

#### Visit Erasmus UMC

- Green Teams
- Sustainability Task Force
- EMC Cases: meet MSCs & PhDs

#### Social Program

- Rotterdam walking tour & dinner

## THURSDAY 2

### MODULE 3 (TU DELFT)

#### Visual Mapping

- Mapping techniques (patient & product journeys, stakeholders)
- Exercise: stakeholder mapping

### MODULE 4 (TU DELFT)

#### Circular R-Strategies

- Barriers & Enablers
- Exercise: Identifying & selecting R-Strategies

## FRIDAY 3

### MODULE 5 (POLITO/TU DELFT)

#### Systemic Design & Co-creation

- Systemic Design Principles
- Creative facilitation
- Brainstorming
- Circular interventions

### MODULE 6 (ALL PARTNERS)

#### Implementation & Final Presentations

- Transition thinking
- X Curve
- Final presentations



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